

THE FABULOUS ROCK-OLA

Tempo

WITH ALL NEW DESIGN — FOCAL-POINT PROGRAMMING — STEREO SOUND

Fresh from the most successful years in Rock-Ola history comes the extraordinary TEMPO Line of 1959 Rock-Olas with styling and engineering innovations to broaden Rock-Ola's lead over all other phonographs. These, coupled with the recently introduced sensational Wall Mount type Model 1464, 120 Hi-Fi Selection Phonograph makes Rock-Ola the only complete phonograph line in the industry. There's a Rock-Ola for every type of location.



The Phonograph that lends distinction to any location

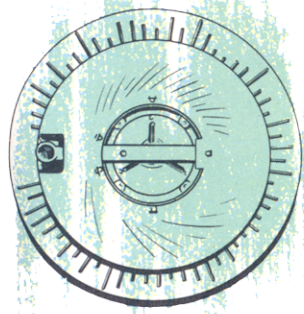


Tempo 120

Model 1468ST Stereophonic Fidelity Phonograph

Model 1468 Monaural Hi-Fidelity Phonograph

with 120 Selections

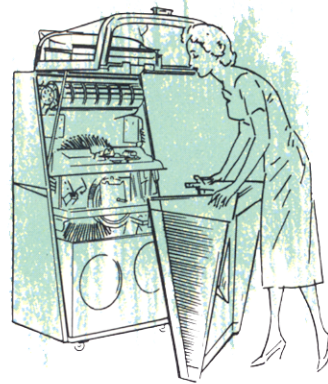


All New Rock-Ola Record Popularity Indicator

So easy to read—At a glance the Record Popularity can be determined.

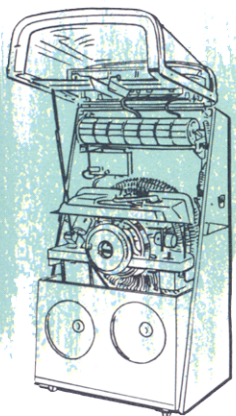
A featherweight push of only one button "instantly" resets the entire indicator...no knobs to turn.

Informative and time saving...a standard feature with the Rock-Ola "TEMPO LINE FOR '59".



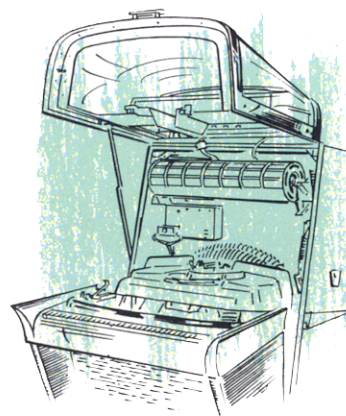
Walk-Away Featherweight Door

Simply unhook two chain hinges, release the "catch-latch" and lift off the entire door. Instantly the entire front of the phonograph is open, offering complete accessibility for servicing if necessary. To replace door, hook on the chain hinges, slightly push into closed position, lower the Dome and lock. That's all there is to it.



Complete Accessibility

Rock-Ola gives complete accessibility instantly. Open the easy-raise Dome, remove mechanism dress panels, unhook and take off entire front door. Then unlock and remove rear door of cabinet. All parts of the entire phonograph now come within easy arm reach for fast and easy servicing.



"Full Vision" Wrap Around Dome

The dome design follows the same motif which integrates the entire phonograph.

Easily raised with outside chrome "Sure Grip" handle, swings open on a "Safety Latch" that must be released before the dome can be closed. This instant, complete accessibility saves valuable time on the route.

Specifications for Stereophonic Fidelity Phonographs

	Model 1475ST	1468ST	
Cabinet Width	29 1/2"	29 1/2"	Cabinet Finish both models: Midnight Black and Sierra White.
Depth	27 1/2"	27 1/2"	
Height	59 1/2"	59 1/2"	
Crated Dimensions			Coin Equipment both models: Single entry four coin—nickels—dimes—quarters—halves—U. S. coins. 50¢ a standard feature credit accumulator.
Width	35 1/2"	35 1/2"	
Depth	32"	32"	
Height	65"	65"	
Weight (uncrated)	328#	323#	
(crated domestic)	390#	385#	
(crated export)	425#	420#	

Record Changer Mechanism 100 (200 Selections) 60 (120 Selections)

7" Records, 45 R.P.M.

Record Popularity Indicator a Standard Feature Both Models

Tube Complement both models (4)-6973—(2)-6AN8—(2)-6CY7 (1)-12AU7

Automatic Volume Compensator a Standard Feature Both Models

Specifications for Monaural Hi-Fidelity Phonographs

	Model 1475	1468	
Cabinet Width	29 1/2"	29 1/2"	Cabinet Finish both models: Midnight Black and Sierra White.
Depth	27 1/2"	27 1/2"	
Height	59 1/2"	59 1/2"	
Crated Dimensions			Coin Equipment both models: Single entry four coin—nickels—dimes—quarters—halves—U. S. coins. 50¢ a standard feature credit accumulator.
Width	35 1/2"	35 1/2"	
Depth	32"	32"	
Height	65"	65"	
Weight (uncrated)	328#	323#	
(crated domestic)	390#	385#	
(crated export)	425#	420#	

Record Changer Mechanism 100 (200 Selections) 60 (120 Selections)

7" Records, 45 R.P.M.

Record Popularity Indicator a Standard Feature Both Models

Tube Complement both models (2)-6C A7/EL34—(1)-6AN8 (1)-6CY7—(1)-12AX7

Automatic Volume Compensator a Standard Feature Both Models



MODEL 1460-ST
STEREOPHONIC FIDELITY PLAYMASTER
with 200 Selections

MODEL 1460
MONAURAL HI-FIDELITY PLAYMASTER
with 200 Selections

For those locations that require a "Hideaway" phonograph Rock-Ola provides the 200 Selection PLAYMASTER with "Stereo". The famous Rock-Ola dependable time-tested location proven mechanism is encased in an attractive Walnut finish cabinet. Combine the Model 1555 Music-Mate Wall Box with the Rock-Ola dual "Stereo Speakers" and the Model 1950 Remote Volume Control for the ultra deluxe PLAYMASTER (Hideaway) installation for that type of location.

Model 1555 Dual Purpose Wall Box for Either 200 or 120 Selections



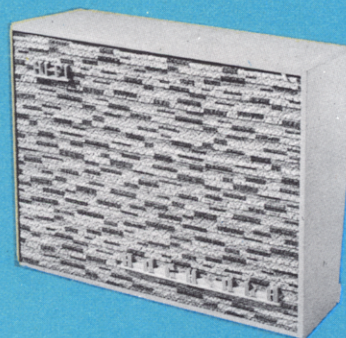
The only Wall Box in the industry which adapts itself to the fluctuation between 120 and 200 selection phonographs with a simple "Flip of a Switch". You can use this Wall Box with either your 120 or 200 Selection Rock-Ola Phonographs as your locations demand. Cover is hinged for easy servicing, chromed for years of lasting beauty. Equip your locations now with the extraordinary Rock-Ola Dual Purpose Music-Mate and you'll eliminate Wall Box problems for years to come.

ROCK-OLA

complete music system

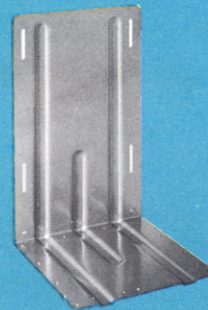
ACCESSORIES

Rock-Ola accessories for remote play provide for every location demand with the Dual Purpose Music-Mate Wall Box, the 200 Selection Playmaster (Hideaway) Stereophonic Fidelity Phonograph, Stereophonic Fidelity Wall Speaker and Remote Volume Control Units.



Model 1617 Monaural Hi-Fidelity Wall Speaker

Eight inch PM (permanent magnet) speaker with matching transformer and volume control. Encased in a beautiful limed oak, satin finish cabinet. Complete with mounting brackets. A must for those multiple room locations where everyone deserves to hear good music.



Model 1541 Universal Wall Box Bar Bracket

Made of heavy duty steel in attractive hammerloid finish. This Rock-Ola bracket will take any Rock-Ola Wall Box of either 200, 120 or 50 Selection type.

Model 1927 Remote Volume Control Unit

This popular remote accessory not only allows the control of music volume within the location but its added Cancel Button feature, permits "Cancelling out" whenever desired. Complete with 60 feet of cable to allow installation practically anywhere.



The Model 1950 Remote Volume Control Unit

For use on Rock-Ola "Stereo" Phonographs only. Serves the same purpose as the Model 1927.



Tempo 200

Model 1475ST Stereophonic Fidelity Phonograph

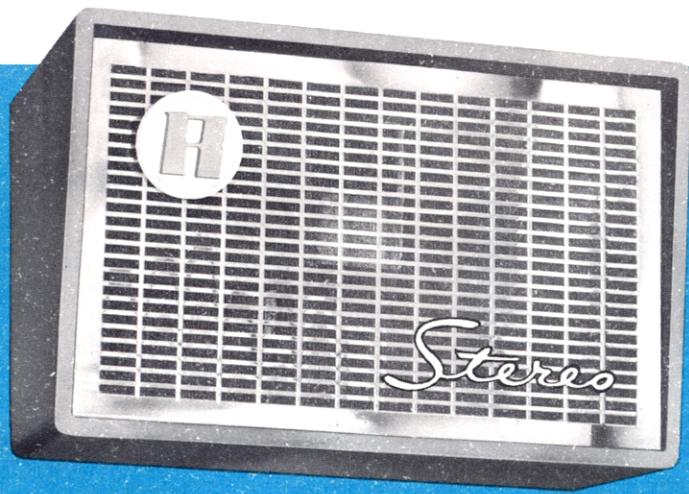
Model 1475 Monaural Hi-Fidelity Phonograph
with 200 Selections

ROCK-OLA

WITH FOCAL POINT PROGRAMMING FOR GREATER PROFITS

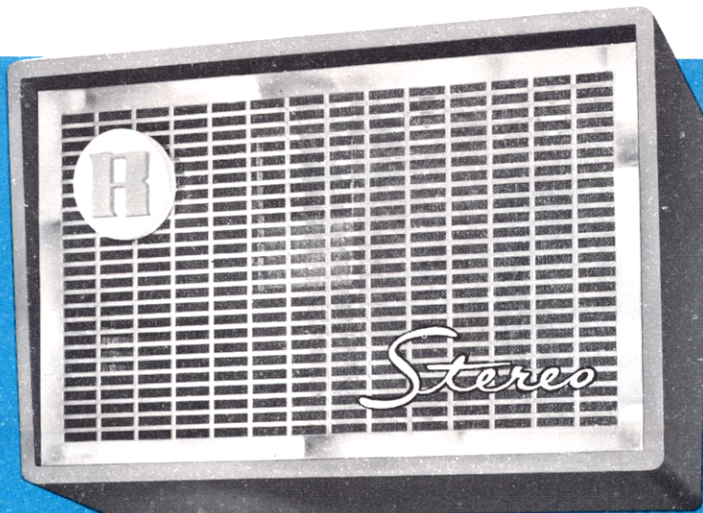
The Rock-Ola Stereo Twins

...the Stereophonic Speakers
with acoustic balance
offering complete Flexibility of
location installation.



The "Stereo Twins" are designed for use with 1475 ST, 1468 ST and 1460 ST STEREOPHONIC PHONOGRAPHS.

Stereo Sound requires separation and balance of two separate sound channels. Superior acoustic balance and flexibility are achieved with two identical speaker cabinets which can be placed in accordance with room acoustics. The Rock-Ola "Stereo" method provides this "Acoustic Balance" and flexibility with two 12-inch woofers and two high frequency, compression driver horns to provide smooth frequency response to match the linearity of the amplifiers.

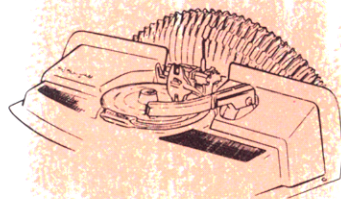


With Rock-Ola only the phonograph is on the floor. The "Stereo Twins" are on the wall...location space savers.



Advanced Styling

The excellence of TEMPO's superb styling is evident in the smart design relationships of form and line to its mechanical and musical functions. With its eye-arresting contour, lighting and color it blends with any location to attract profitable play.



Silent One Way Mechanism

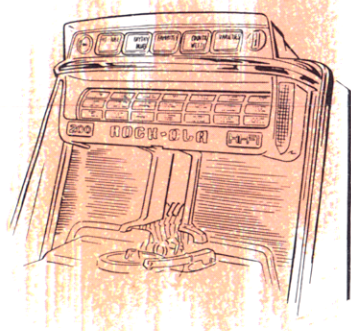
The famous Rock-Ola Dependable Mechanism further improved with a Silent One Way Action Record Magazine for faster selection.

For "Lightning Speed" selection, load the record magazine with the popular side of the record up beginning with numbers 1-3-5-7-9-11-13-15, etc.

Rock-Ola's Exclusive "Focal Point" Musical Category Program Panel

By simply pressing one of five colorful musical category buttons offering "Hit Tunes", "Rhythm and Blues", "Favorites", "Country-Western", "Varieties" and/or "Stereo Selections", 40 Tune Titles of the Category chosen automatically moves into Eye Level view.

From these titles, select desired tunes by simply pressing a corresponding numbered selection key.



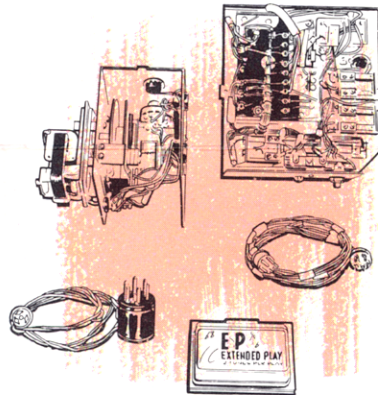
Dual Pricing System*

Operators have always deserved higher prices for Extended Play (E.P. two tune records) and more so now with the introduction of Stereophonic Fidelity.

The famous Rock-Ola Universal Dual Pricing System permits higher pricing.

With "A FLIP OF A SWITCH" the program sides desired can be set to give increased earnings for use with "Stereo" or "Standard E. P. Records".

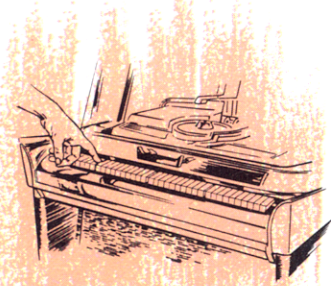
*Optional if desired



Glowing Piano Type Selection Keys

The Illuminated Piano Type Selection Keys, offering Single Button Selection, are finger grooved to prevent "Slip" and plainly numbered to "Eliminate Error" of selection.

No combination of numbers and letters to remember with Rock-Ola's exclusive Single Button Selection.

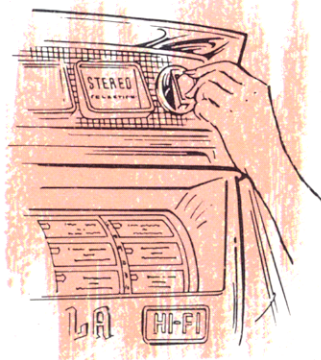


50¢ Play a Standard Feature

The 1959 Rock-Ola TEMPO Line comes equipped with the 50¢ play feature for use with U. S. coins.

Four Coin, Single Entry, illuminated "No Fumble" coin receptacle is at eye level and the Coin Reject Lever and Coin Return Cup are within easy arm reach on the cabinet side, up near the top...not down at the bottom.

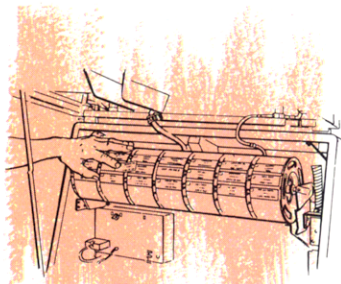
Rock-Ola has provided an even larger cash bag...A "Bonus Size" for those "Bonus Collections" for "Bonus Profits".



Nothing to Remove to Change Title Strips

Just open the Easy-Raise-Dome, which gives complete access to the program holder, and replace the desired title strips. There are no confusing program panels to remove.

Should it ever be necessary to remove the program holder, just release a "Catch Latch" and out it comes...No Tools Are Needed.

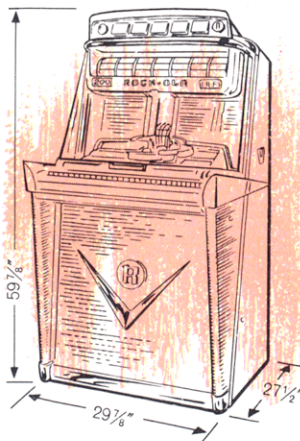


Smallest in Size

For many years Rock-Ola has offered the Smallest Multi-Selection phonographs in the industry to cope with the floor space problems encountered in many locations.

Rock-Ola's have fit where none other could.

The new Rock-Ola TEMPO Line has a depth of 27 1/2"...a height of 59 7/8"...and a cabinet width of only 29 7/8", eliminating location floor space problems.



ROCK-OLA MANUFACTURING CORPORATION, whose policy is one of continuous improvement, reserve the right to change designs, specifications, price and equipment at any time without notice and without incurring obligation.

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WITH FOCAL POINT PROGRAMMING FOR GREATER PROFITS

ROCK-OLA

ROCK-OLA MANUFACTURING CORPORATION

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the emblem of
dependability



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tempo

the phonograph
line for '59



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THE ROCK-OLA

tempo

